

Academic Affairs Update

YORK COLLEGE

Governor Cuomo Appoints President Keizs to Economic Council

New York Governor Andrew M. Cuomo has appointed Dr. Marcia V. Keizs, president of York College of the City University of New York, to his newly-launched New York City Regional Economic Development Council.

The Council, according to the governor, “will redesign the relationship between the state government and businesses to stimulate regional economic development and create jobs state-wide.”

The announcement, made by Lieutenant Governor Robert Duffy at the CUNY New York City College of Technology in Brooklyn, lists a who’s who from corporate, academic, labor, non-profit and political sectors, including Gail



President Keizs in her office at York College

Grimmett, senior vice president for New York, Delta Airlines, Steve Spinola, president, Real Estate Board of New York and Kathryn Wilde, president and CEO, Partnership for New York City.

The Council will be co-chaired regionally by Dr. Matthew Goldstein, Chancellor of the City University of New York; and Kenneth Chenault, Chairman and CEO of American Express. Lt. Governor Duffy announced that the purpose

of the Council is to keep businesses and jobs in New York. He predicts that the Regional Councils “will enable every section of the state to prepare individualized economic plans and will make the regions the drivers of their own success.”

Calling it “a new approach to economic development,” Governor Cuomo says this new Economic Council “will send a clear message that New York is open for business.” Gone, he says, is the “one size fits all” approach,” which has ignored the “unique assets and challenges of regions like New York City.” Cuomo added that the Regional Councils will “empower individual areas to chart their

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New Dean for School of Health and Behavioral Sciences

Dr. Lynne W. Clark, an expert in speech-language pathology as well as in gerontology

along with Alzheimer’s and other diseases, recently joined the academic leadership at York from her last position as

dean of the School of Professional Studies, Western Connecticut State University

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Special points of interest:

- Fulbright Awards for Professor and Alumn
- Major grant for Dr. Keiler
- Dominican Rep. honors York scholar

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A Global Network Agenda in Brazil



L. to r.: Conference presenters Sandra Trejos (Clarion University of Pennsylvania/Economics Department), Selena T. Rodgers (York College/Social Sciences Department) and Anju Aggarwal (University of Delhi/Political Science Department).

In July 2011, Dr. Selena T. Rodgers, Assistant Professor of Social Work, traveled to Rio de Janeiro, Brazil to present her research paper titled, *Exposing the Hushed Latina Immigration Experiences: The Global Reality of Refugee-like Situations in America* at the Fourth Global Studies Conference, Latina America and Globalization: Emerging Societies and Emancipation. Over two hundred participants attended the conference. It was a great opportunity to network with conference presenters from twenty nine countries.

Dr. Rodgers also has a peer-reviewed journal article (in press) *The*

Global Studies Journal based on her research with Latina immigrants in refugee-like situations.

While in Brazil, Dr. Rodgers traveled to Salvador de Bahia, Brazil – the historical Pelourinho District. Among her stops was Bahia Street, a social welfare non-profit institute aimed at educating mostly underprivileged girls – preparing them to improve themselves and their communities.

Dr. Rodgers also toured the Steve Biko Cultural Institute. Established in 1992, the Institute was named after South African leader Stephen Bantu Biko (1946-1977) in response to educational and

racial disparities experienced by Afro-Brazilians.

During her visit, Dr. Rodgers visited with Dr. Maria Luiza Valente (in above photo), a Professor of Social Work at the Catholic University in Rio (Pontificia Universidade Católica do Rio de Janeiro – PUC) and a social activist in the Family Court in the judicial system. They communicated about international trends in social work. Some of these movements include: Refugee-like experiences and advocacy for human rights within the legal system. During the discussion, it became clearer that there is a need for social work networking at international levels.

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Carly Gieseler



Carly Gieseler studies rhetoric and its implications for gender, media, and cultural studies. She earned her M.A. in Communication from Hawaii Pacific University and her B.A. in Journalism and Mass Media from Rutgers University; her doctoral work at the University of South Florida focuses on the intersection of gendered representation and liminal performances in extreme sporting culture.

Her current publications include *Killing the Vamp: Analyzing the Silent Film Vamp as Gendered 'Other' and Embodiment of the Psychoanalytic Death Drive* and “Sturgis 2.0: A Docu-Web Dialogue,” which focuses on mobile cultures in the forthcoming text *Popularizing Research: Engaging New Media, New Audiences, New Genres*. She has taught public speaking, persuasion, and women and communication.

Carly joins the Department of Performing and Fine Arts (School of Arts & Sciences) as a Lecturer.