**2014-2015**

**Four-Year Plan**

[**Business Administration-Entrepreneurship (BS)**](https://www.york.cuny.edu/produce-and-print/contents/bulletin/school-of-business-and-information-systems/business-and-economics/business-admin-bs)

Department of Business and Economics

School of Business and Information Systems | York College | CUNY

Room AC-2B06 | (718) 262-2502

The following is a suggested plan of study for completion of this degree program. The goal of a Four-Year Plan is to ensure that students graduate with no more than 120 credits and in four years.

* All students should speak with an academic advisor about their academic programs. This document is not a substitute for academic advisement.
* Students are encouraged to take Winter and Summer courses to facilitate their progress towards graduation.
* Transfer students do not need to take all courses in the plan; they should consult with an academic advisor.

| Course | Credit | Course | Credit |
| --- | --- | --- | --- |
| **First Year – Fall** | **12** | **First Year – Spring** | **16** |
| English Composition [EC]: English 125 | 3 | English Composition [EC]: English 126 | 3 |
| Individual & Society [IS]: ECON 102 | 3 | Macroeconomics: ECON 103 | 3 |
| College Option [CO]: Health Education 111 | 3 | Mathematical & Quantitative Reasoning [MQR]: MATH 115 | 4 |
| Computer Applications in Business: BUS 201 | 3 | Life & Physical Science [LPS] Course | 3 |
|  |  | Creative Expression [CE] Course | 3 |

| Course | Credit | Course | Credit |
| --- | --- | --- | --- |
| **Second Year – Fall** | **16** | **Second Year – Spring** | **16** |
| Introduction to Economic Statistics: ECON 220 | 3 | Principles of Accounting II: ACC 102 or 103 | 4 |
| Principles of Accounting I: ACC 101 | 4 | Scientific World (SW): Psychology 102 | 3 |
| Business Law: BUS 283 | 3 | US Experience in its Diversity [USED] | 3 |
| World Cultures & Global Issues [WCGI] | 3 | Entrepreneurship Elective\* | 3 |
| Flexible Core Course | 3 | Entrepreneurship Elective\* | 3 |

| Course | Credit | Course | Credit |
| --- | --- | --- | --- |
| **Third Year – Fall** | **15** | **Third Year – Spring**  | **15** |
| Management Theory and Practice: BUS 301 | 3 | College Option: Writing Requirement: WRIT 303 | 3 |
| Introduction to Marketing: MKT 341 | 3 | Family Business: BUS 357 | 3 |
| Principles of Finance: BUS 321 | 3 | Productions/Operations Management: BUS348 | 3 |
| College Option [CO]: Foreign Language+ | 3 | College Option [CO]: Foreign Language+ | 3 |
| Entrepreneurship Basic: BUS 349 | 3 | Leadership, Motivation & Power: PSY 252 | 3 |

| Course | Credit | Course | Credit |
| --- | --- | --- | --- |
| **Fourth Year – Fall**  | **15** | **Fourth Year – Spring**  | **15** |
| Entrepreneurial Plans: BUS 431 | 3 | Strategic Management: BUS 481 (WI)\*\* | 3 |
| Retail Management: MKT 344 | 3  | Entrepreneurship Elective\* | 3  |
| Ethics, Governance & Accountability: BUS 430 | 3 | Entrepreneurship Elective\* | 3 |
| Entrepreneurship Elective\* | 3 | Entrepreneurship Elective\* | 3 |
| Entrepreneurship Elective\* | 3 | Liberal Arts Elective | 3 |

* York students are required to complete (pass) three (3) Writing intensive (WI) courses: two (2) in the lower division (100-200 level) and one (1) in the upper division (300-level).
* If you transferred to York College with credit for General Education requirements, you must still complete one (1) WI course in the upper division within your major. If your major has no upper division WI course, you must take a WI course chosen in consultation with your major advisor.
* B.S. students must complete 60 credits of liberal arts – See Bulletin.
* Business Administration majors must take, Economics 102, 103, 220 and Mathematics 115 or 121 in partial fulfillment of the Pathways and Liberal Arts requirements

†Foreign Language courses are determined through placement by the World Language Department, Room 3C08.

\***Entrepreneurship Electives**: BUS 302, BUS 311, BUS 312, MKT 346, MKT 347, ECON 310, ECON 331, ECON 340, ECON 420, ECON 421, and BUS 491

\*\*Please note that BUS 481 taken before fall 2011 may not have been offered as a Writing Intensive course. Kindly consult Cardinal Check